

2018 BIG HORN BASIN FOLK FESTIVAL EXIT SURVEY

Exit Survey – Hot Springs Greater Learning Foundation is responsible for raising funds for the festival. We must report back to those who have provided funds – number of people who attended, what went well (or didn't), suggestions you might have. Please take the time to fill out a very short survey before you leave. **You may drop the survey at the Information Tent.** It will also be online at www.wyomingfolkfestival.com.

1. I participated in or helped with the following: (Please check all that apply)

Live Performance/Music Storytelling/Ghost Stories Demonstration

Art Activity/hands on activity Other such as photography/volunteer/setup

How many people do you estimate, participated in your activity/performance?

2. If you stayed the night(s) in Thermopolis please tell us:

of motel nights # of Campground nights # of other nights (friends/family, etc.)

I live in Hot Springs County I live in Big Horn Basin Other

3. Approximately how much did you spend on these items while in Thermopolis:

\$ Meals-restaurant or at festival \$ Groceries \$ Gas/auto

4. Where did you hear about the festival: (Please check all that apply)

Radio Newspaper Magazine Email Social Media Other

5. How would you rate these items concerning the festival:
(1 being poor, 2 not so good, 3 average, 4 above average, 5 excellent)

Please circle number for each question.

a. Festival Organization 1 2 3 4 5

b. Festival Programming/activities 1 2 3 4 5

c. Festival advertising/promotion 1 2 3 4 5

d. Festival location/layout 1 2 3 4 5

e. Services available such as food, products to buy 1 2 3 4 5

Continued from page 1

How would you rate these items concerning the festival:
(1 being poor, 2 not so good, 3 average, 4 above average, 5 excellent)

Please circle number for each question.

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|---------------------------------------|---|---|---|---|---|
| f. How likely are you to attend again | 1 | 2 | 3 | 4 | 5 |
| g. How would you rate sales | 1 | 2 | 3 | 4 | 5 |
| h. How would you rate attendance | 1 | 2 | 3 | 4 | 5 |

What suggestions do you have for improving the festival?

Please contact me. I would like to talk further about my participation in future festivals:
My contact information:

Please drop your survey off at the Big Horn Basin Folk Festival information booth, email the survey to bighornbasinfoolkfestival@gmail.com or mail the completed survey to:

BHB Folk Festival Survey
PO Box 1362
Thermopolis, WY 82443